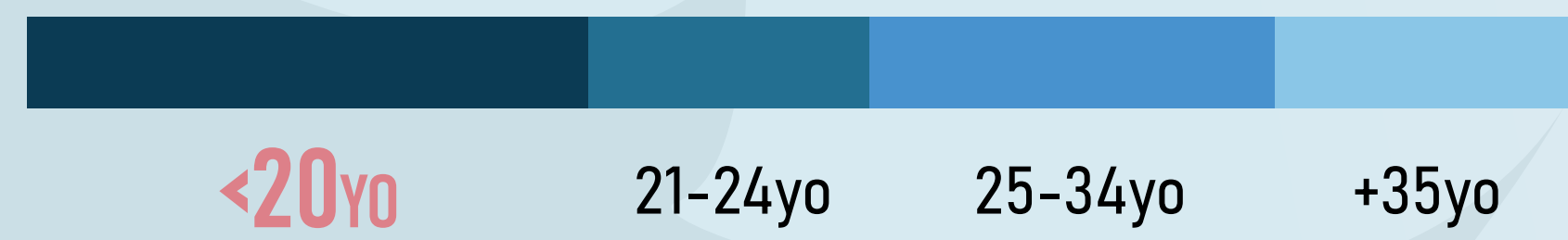


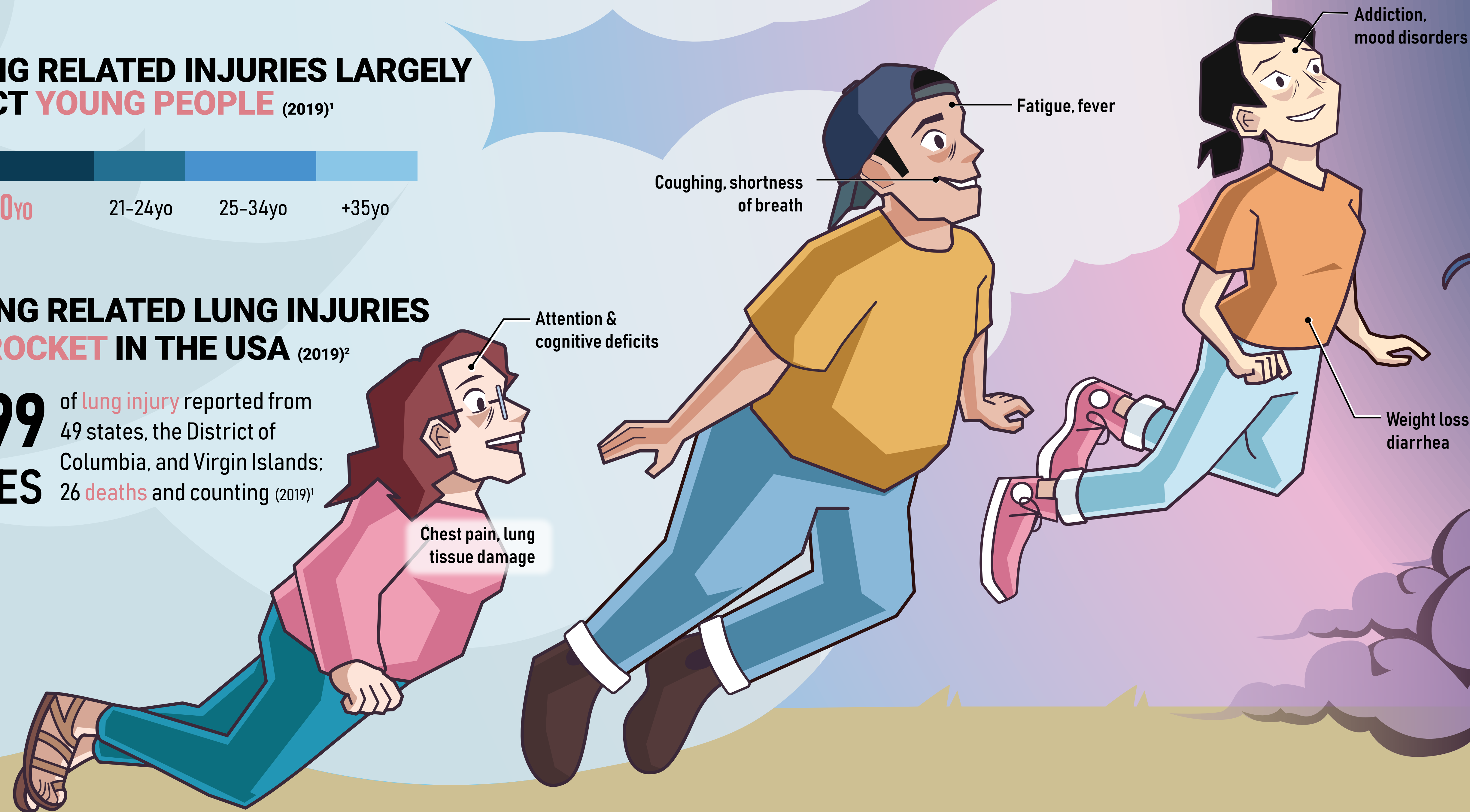
Vapepocalypse

VAPING RELATED INJURIES LARGELY AFFECT **YOUNG PEOPLE** (2019)¹

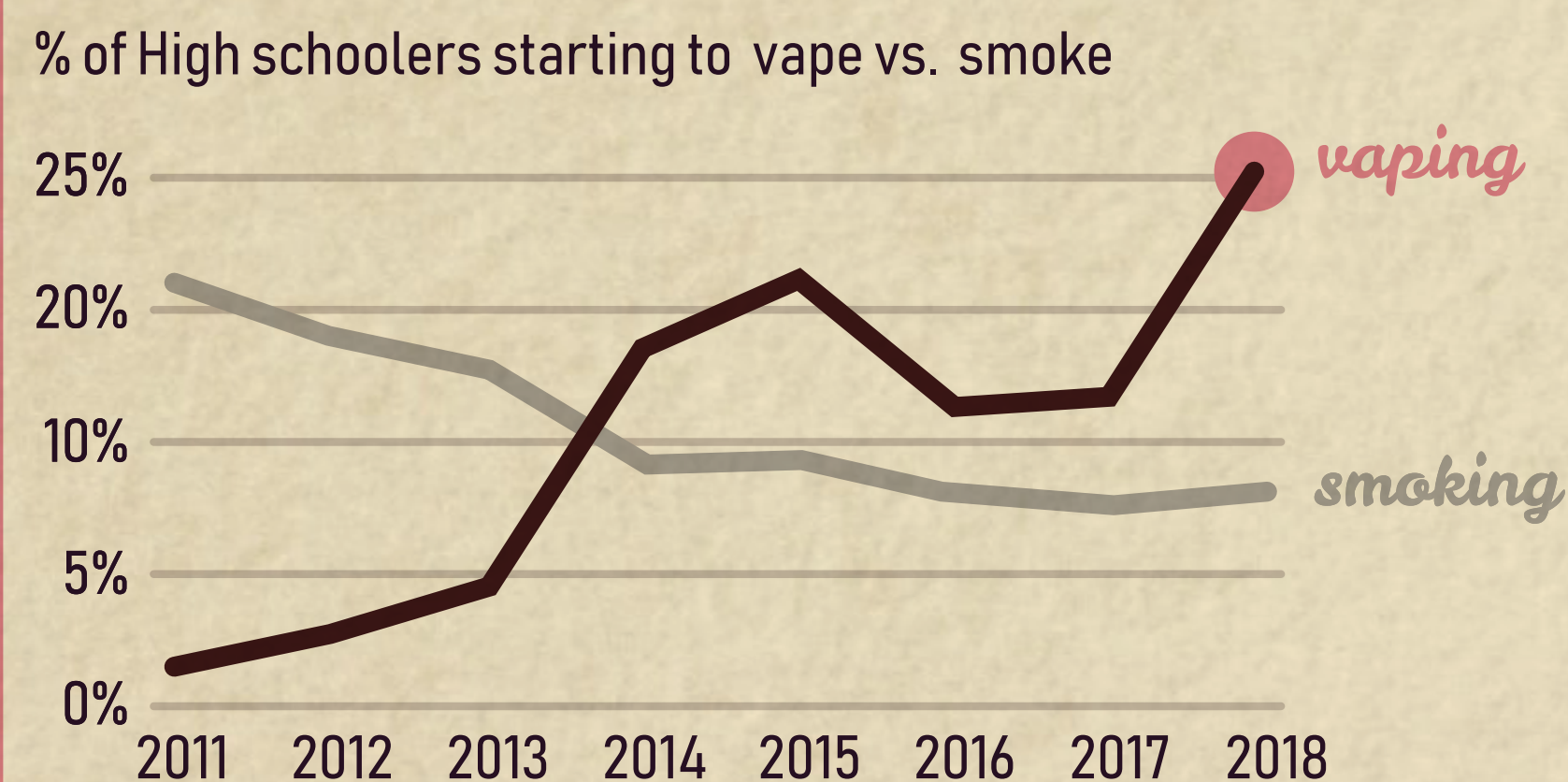


VAPING RELATED LUNG INJURIES **SKYROCKET** IN THE USA (2019)²

1,299 CASES of lung injury reported from 49 states, the District of Columbia, and Virgin Islands; 26 deaths and counting (2019)¹



MORE HIGH SCHOOLERS ARE STARTING TO VAPE



3M HIGH SCHOOLERS started vaping (2018)²

YOUNG PEOPLE **VULNERABLE & UNINFORMED**



2/3 OF JUUL USERS

15-24yo do not know JUUL always contains nicotine (2019)³

VAPING COMPANIES **TARGET TEENS**

“Mom! It’s a USB Drive!”

Eonsmoke LLC spark lawsuits for targeting underage consumers (2018)⁴

Just like candy!

Flavors hook younger users. FDA finds some e-fluid flavors poisonous in high doses (2019)⁵

One palatable pod!

One JUUL pod contains 20 cigarettes worth of nicotine (2019)⁶

